



## Call for Abstracts

*This conference is intended to advance educational and networking opportunities for members of health coalitions and the public health community at large. NCIHC 2010 will showcase successful ways in which health coalitions can improve immunization protection, prevent disease, improve access to care and health outcomes for underserved populations, reduce racial, ethnic, and geographic health disparities, educate new populations, and build community health infrastructures.*

### Abstracts are being sought in the following topic areas:

- Coalition roles with state registries; discussion of mandates
- Coalition marketing and media relations: from low-tech to high tech
- Coalition fundraising in lean times
- Provider trainings on your specific health issue
- Government agencies and coalitions: roles, conflicts of interest, opportunities
- Legislative and administrative advocacy campaigns
- Strategic Planning, programmatic efforts and evaluation
- Membership Development
- Non-traditional partnerships/ Working with pharmaceutical companies, insurance companies and other business communities: How to create win-win relationships and avoid problems
- Strategies to reach the hard-to reach populations
- How to use volunteers: AmeriCorps, area schools and other resources
- Working with schools
- Working with faith communities
- Using technology (specific programs)
- H1N1 Update
- Immunization Fears: The Facts
- Risk Communication: Addressing safety issues with the public; how to successfully use science
- Starting a Coalition
- Technology/"E-Tools": Facebook, web pages, blogging, etc.
- An overview of current climate for health care/Prospects for health care reform/ New health legislation and what it means/Funding for services and research/ Federal Electronic Information System (EIS) Initiatives
- Social marketing of issues
- Collaboration between health coalitions: working together, sharing agendas, non-duplication of efforts
- Addressing racial/ethnic disparities in health outcomes
- Maintaining and nurturing partnership relationships
- Public engagement and coalitions' roles with the general public

*Abstracts are welcome from all disciplines such as physicians, nurses, health educators, coalition staff, community-based providers, social workers, program staff, government and non-government agencies, media organizations and anyone with coalition experience.*

**Abstract applications must be received electronically, no later than February 1, 2010.**

**Please limit to 3 pages.**

Please email to:

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**CHICAGO AREA  
IMMUNIZATION  
CAMPAIGN**

9<sup>th</sup> National Conference of Immunization and Health Coalitions  
*Strengthening Our Connections*  
May 26-28, 2010  
Chicago, Illinois

## Abstracts Template

Primary Author's Name

Program Name

Organization / Agency

Address

Phone

Fax

Email Address

**Abstract Title:**

**Co-Authors:**

**Key Words:**

**Background:**

**Statement of Program, Problem  
and Activities:**

**Methods:**

**Results:**

**Conclusions:**

**Three Learning Objectives:**

**Presentation Outline:**

