

## Awareness Month 2009 Evaluation and Tracking Form

Name of main contact: \_\_\_\_\_

SHC: \_\_\_\_\_ Position: \_\_\_\_\_

1. Did you give a presentation using the PowerPoint and video provided? YES NO  
If yes, please see the additional tracking form or fill it out online.

2. Were any meetings/visits to SHC held with legislators or decision-makers during the month?

YES NO If yes, who? \_\_\_\_\_

What was their commitment of support? \_\_\_\_\_

3. Did you participate in Advocacy Day? YES NO

4. Did you bring anyone else from your SHC? YES NO If yes, how many? \_\_\_\_\_ Students  
\_\_\_\_\_ Staff

5. Did you contact your state legislator asking for their support to expand SHC funding?

Sent letter? YES NO Generated phone calls? YES NO If yes, how many calls? \_\_\_\_\_

6. Was any media printed in the school or local papers? YES NO

If yes, what type & name of media outlet? \_\_\_\_\_ (I.e.: letter to editor, etc.) Date \_\_\_\_\_

7. Were clips sent to ICSHC? YES NO If no, when will you send? \_\_\_\_\_

*\*ICSHC would like to have original clips of everything printed if possible. Even if same letter printed in two different papers.*

8. Was any media done by: TV \_\_\_ Radio \_\_\_ Other \_\_\_ Name of Outlet and Date: \_\_\_\_\_

9. What other events were done to publicize Awareness Month? (in school/community/sponsoring org.)  
\_\_\_\_\_  
\_\_\_\_\_

10. Did you find the Awareness Month Toolkit helpful? YES NO

11. What was most helpful? \_\_\_\_\_

12. What could be improved for next year's Awareness Month?  
\_\_\_\_\_  
\_\_\_\_\_

13. How can ICSHC improve support to SHCs in future awareness campaigns? \_\_\_\_\_  
\_\_\_\_\_