

Talking points for scheduling a PowerPoint presentation during Awareness Month:

***Remember that we have 10-15 minute versions of the PowerPoint presentation available that are tailored for school nurse, educator and student audiences.**

Introduction/Connections:

Introduce yourself and that you are a member of the Illinois Coalition for School Health Centers (ICSHC). *Add in any local or personal connection.*

Content:

March is School Health Center (SHC) Awareness Month and we are working to raise awareness about the SHC model to as many groups and in as many new arenas as possible. One of the ways we can do this is to give a presentation to your teachers (or group/class/organization/etc.) about SHCs in Illinois.

(People may need more general information here on SHCs in Illinois, please provide as necessary.)

The presentation gives a general overview about the state of health care access for children and adolescents, an overview about the SHC model, how SHCs function in Illinois and the benefits of SHCs. We want to educate as many people as possible about the model and its impact on children and adolescents' access to healthcare. We are excited that the Illinois State Board of Education has issued a resolution supporting SHCs, so we are reaching out to others in the education community.

Commitment:

We would love to present at one of your upcoming meetings in March or anytime this spring.

Is this something you would be interested in?

Next Steps/Catapult:

We would be happy to send you a copy of the presentation for your review. The presentation is about 45 minutes long and includes some video clips about SHCs.

Ask if they need any more information and hopefully they are ecstatic to have us present!

EXTRA TIPS:

- **Don't forget to make a follow-up phone call after making the initial contact**
- **If you can not personally present at the time available, still schedule the presentation and we will work to make sure someone can present**
- **Don't forget to follow-up if they say they will get back to you**
- **Never assume that people know about SHCs, even some of your colleagues may benefit from a better understanding of the model**
- **Our goal is to present to as many people as possible statewide**

- **Don't forget, people are often LOOKING for presenters at meetings, we may be helping them**